



THE CITY OF
Reidsville
NORTH CAROLINA

230 W. Morehead Street • Reidsville, North Carolina 27320 • (336) 349-1066 • Fax (336) 347-2355

Department of Community Development

September 26, 2011

Ms. Marlene Dortch
Office of the Secretary
Federal Communications Commission
455 12th Street SW
Washington, DC 20554

RE: City of Reidsville, NC Reply to PCIA Comments WC Docket No. 11-59

Dear Ms. Dortch:

The City of Reidsville, NC submits this letter in response to the comments filed on July 18, 2011 by PCIA – The Wireless Infrastructure Association in the Commission’s Notice of Inquiry. Specifically, the City of Reidsville takes issue with the table on pages 11-18 Exhibit B of the PCIA’s comments, which mistakenly included the City of Reidsville, NC on a list of jurisdictions which subcontract with a problematic consultant.

In 2007, the City of Reidsville repealed Zoning Ordinance Article XV, entitled “Wireless Telecommunication Facilities Siting Regulations” and replaced it with an Ordinance of the same article number and name. The new Ordinance adhered to the newly adopted state legislation, Senate Bill 831. The legislation streamlined local authority pertaining to the application process. In addition, the City amended its fee schedule to reduce its retainer fee and application fee, also to adhere to the same state legislation. Since that time, the City has received and approved six co-locations. There have been no co-locations denied nor have there been any request for new towers. Due to financial reasons the City does not maintain staff with the technical knowledge to review applications in this fast changing industry; we must subcontract the review out to a consultant. However, no applicant for a co-location has ever commented, much less complained about our process. As you can see, the City has a practice of approving co-location applications. Additionally, we provide the applicant with general information about the review process and speed of approvals. The consultant’s bills are reviewed by this Department. A matter of fact, I review the invoices and a copy is

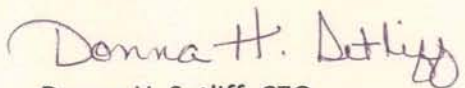
“Live Simply. Think Big.”

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maintained in the applicant's file. I have never had an applicant request to review the consultant's invoices or suggest that the bills are unfounded or unwarranted given the circumstances of a given application.

In summary, it appears that PCIA mistakenly included the City of Reidsville, NC in Exhibit B of its comments pertaining to problematic consultants.

Sincerely,

A handwritten signature in dark ink, reading "Donna H. Setliff". The signature is written in a cursive style with a large, stylized "D" and "S".

Donna H. Setliff, CZO
Community Development Manager